

# Project Marketing Lead

Wittner

Wittner is recruiting for two possible roles to help deliver impact as we celebrate our 110th year in 2022.

## Project Marketing Lead

A varied role across the Marketing, Digital, PR, Events, Customer Service and Retail functions.

- Manage PR relationship and opportunities for Wittner brand
- Work with retail teams to secure and maximize local area marketing opportunities
- Manage and coordinate Focus Group sessions with customers for Marketing/Product research

The role will be part-time.

**Location** Melbourne, Cremorne - Head Office  
Flexibility to work from home (Hybrid)

**Reports to** Head Of Marketing

## About You

We are looking for someone with experience in some of the areas below. Not all are essential.

- Project management and/or retail experience
- Ability to work cross-functionally
- Great communication skills - written and verbal
- Ability to manage and meet multiple deadlines
- Self starter and the ability to work independently and in team environment

## About Wittner

A word from our CEO, Catherine Williamson;

*Following the birth of my twins, I transitioned back to work and took on one of my biggest projects to date - so I know first-hand how daunting re-entering the workforce can be.*

*At Wittner Shoes, we encourage and empower women to walk tall, which is the brand mission set over 20 years ago. Our manufacturing partner is a self-made woman, our sample room is run by a woman, and I am Wittner's first female CEO in the brand's 110 year history. In addition to this, of Wittner's 350 staff that are employed across the company, 97% are female. Wittner is led and made up of so many wonderful women and this is something we are incredibly proud of.*

*Working with The Encoreship allows us to continue our brand mission, by supporting and empowering women to re-enter the workforce and continue to walk (and work) tall.*